

Aquaculture

Fish Farming in the United States, Canada & Mexico

North America

MEDIA KIT



What is Aquaculture North America?

It's a trade publication for all aquaculture industry professionals in North America. Whether you're a trout farmer in Idaho, a catfish farmer in Mississippi or a salmon hatchery manager in Western Canada, *Aquaculture North America* will keep you well informed with the latest aquaculture industry news and developments taking place throughout all 50 American states, Mexico and Canada.

A magazine for industry professionals in North America

Aquaculture North America follows the trends, the issues, the people and events that have set the pace for this, the fastest growing agribusiness sector on the continent. Our coverage is relevant to all finfish and shellfish species grown in North America plus special reports from other regions around the world.

Six times a year we offer our readers articles about recent technological developments, product information and research findings from the North American aquaculture industry. Each issue is packed with articles on a variety of subjects, including:

- Farm profiles
- Fish health
- New technology
- New Species
- Feeds & feeding
- Policy and regulations



Extra Distribution at the following trade shows & conferences:

- Aquaculture America
- Aquaculture Canada
- Texas Aquaculture Assoc meeting
- US Trout Farmers Fall Meeting
- Wisconsin Aquaculture Conference
- Intl conference on Recirculating Aquaculture
- NAIA "Cold Harvest" conference
- Catfish Farmers of America convention
- Northeast Aquaculture Conference & Exposition



Our Readers

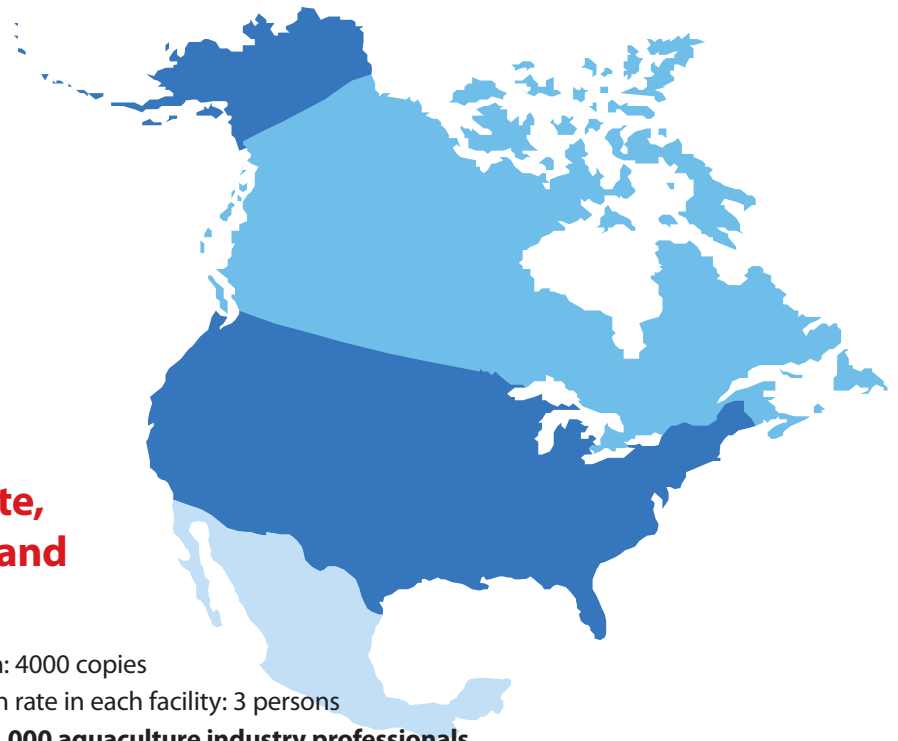
- Salmon farmers in US and Canada
- Trout farmers in US and Canada
- Catfish farmers in southern US
- Marine species farmers
- Shellfish farmers
- Bass, sturgeon, paddlefish, bait farmers
- Tilapia farmers
- State & federal hatcheries
- Scientists & researchers
- Fish vets
- Aquaculture Associations
- Gov't representatives
- Industry suppliers
- Academics
- Students

Every State, Province and Territory

Total Circulation: 4000 copies

Average pass-on rate in each facility: 3 persons

Readership: 12,000 aquaculture industry professionals



Editorial Focus & Features

January/February

- Aquaponics Special
- Fish Health • Feeds & Feeding
- Salmon, trout, marine species

March/April

- R&D Equipment
- Fish Health • Feeds & Feeding
- Salmon, trout, marine species

May/June

- Training & Education
- Fish Health • Feeds & Feeding
- Salmon, trout, marine species

July/August

- Moving Fish
- Fish Health • Feeds & Feeding
- Salmon, trout, marine species

September/October

- Freshwater Special
- Fish Health • Feeds & Feeding
- Salmon, trout, marine species

November/December

- Open Ocean Aquaculture
- Fish Health • Feeds & Feeding
- Salmon, trout, marine species

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